

## **Adam Sperling**

Tournament Director, the Justin Timberlake Shriners Hospitals for Children Open

Entering his third year at tournament director, Sperling is responsible for overseeing all aspects of the Justin Timberlake Shriners Hospitals for Children Open including the creation, management and implementation of the business plan and budget, sales & marketing plan and overall operational requirements, as well as volunteer and committee structures.

Sperling joins the Justin Timberlake Shriners Hospitals for Children Open with a great deal of experience having served as Operations Manager for PGA TOUR, Inc. and Director of Operations for the AT&T Pebble Beach National Pro-Am & Wal-Mart First Tee Open.

