

Cindy Fox Brief Bio

Cindy Fox is the Director of Marketing for Nevada Ballet Theatre, a 501 C (3), nonprofit performing arts organization here in Las Vegas. She is a founding board member of two arts initiatives: IMPACT, an Arts and Cultural Collaborative; and CEMA - The Jewish Center for Education, Media and the Arts. She has served on the MetroArts Council's planning committee; and also serves on the Cirque du Soleil Global Citizenship Division's artists grant panel.

She began her career working for high tech and financial services organizations, launching new leading edge products and services and providing strategic marketing expertise to a variety of organizations including Sprint, GTE Telenet and MCI.

Subsequently, Cindy moved into the non-profit, trade association world providing her passion and energy for results marketing and communications for international associations and national nonprofit organizations.

Moving to Las Vegas in 2002, she was surprised to find there IS culture here in the desert and has worked tirelessly to support the arts in the Valley and drive the ballet's efforts above the noise level.

ABOUT NEVADA BALLET THEATRE

Under the direction of Artistic Director James Canfield, Nevada Ballet Theatre is a 501(c)(3) nonprofit organization, and the largest professional ballet company and dance Academy in the state. Committed to the highest artistic standards, dancers for the company hail from around the world. This classically-based company is at home in an eclectic repertory, moving easily from the classics to the high-energy contemporary ballets. The mission of Nevada Ballet Theatre is to educate and inspire regional, statewide and national audiences and vitally impact community life through professional company productions, dance training and education and outreach. Upon its completion, Nevada Ballet Theatre will be a resident company in the new world-class Smith Center for the Performing Arts.